



MIRIAM LANGSAM  
ART DIRECTOR

## WORK

### Associate Creative Director | Second Language Design | Freelance April 2016 – Present | New York, NY

**Clients:** 180 Madison, Rubenstein Public Relations

**Description:** Worked on a variety of projects and ran the operations of the small firm for months while the owner was out of the office. Art directed and produced print, web and branding projects. Collaborated with clients and vendors to facilitate the bustling operations of a small company.

### Senior Art Director | Launchpad Advertising November 2011 – October 2015 | New York, NY

**Clients:** Nestlé, CondeNast, FairPoint Communications

**Description:** Responsible for a variety of clients and projects from large campaign work to rebranding efforts with a focus on strategy. Led teams on large campaign initiatives.  
• 2014 LP SXSW ambassador.

### Art Director | Ogilvy

August 2010 – November 2011 | New York, NY

**Clients:** UPS, Citizens Bank, Castrol, American Express

**Description:** Art directed projects with a focus on digital. Created websites and videos, emails, banners and rich media for a variety of clients.

### Junior Art Director | DraftFCB

April 2008 – July 2010 | New York, NY

**Clients:** HP, Computer Associates

**Description:** Worked on digital creative mainly for the computer security software company CA. Art directed the company website. Built flash banners and html emails.

### Creative Assistant | The Kaplan Thaler Group December 2006 – May 2008 | New York, NY

**Clients:** Trojan, Mitchum, US Bank

**Description:** Creative assistant and eager aspiring art director. Worked on a variety of clients and was the first creative assistant in KTG history to have work produced.

### Junior Art Director | Publicis

June 2006 – December 2006 | New York, NY

**Clients:** Vault Cola, Marriott, L'Oréal

**Description:** Vault Cola creative summer intern. The internship eventually turned into freelance art direction position with the Publicis brand strategy group.

BROOKLYN, NY  
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THOUGHTFUL, INSPIRED,  
INQUISITIVE, HARD-WORKING,  
PASSIONATE, DEDICATED CREATIVE.

## SKILLS

**Live and breathe:** Photoshop, Illustrator, InDesign  
**Have lightly dabbled in:** Flash, Dreamweaver, HTML, CSS, Action Script, Open Source Web Content Management Systems, JavaScript

## FEATURED

### Recognition

#### Pinterest

“Pinfluencer” having over 100,000 followers on Pinterest  
2014: Given NASA social media credentials and invitation to attend NASA Social event at Goddard.

2014: Invited to attend exclusive IKEA Pinterest Pajama Party  
2013: Pinning to board by one the top 10 Pinterest brands, REI

### Awards

2007: Student Gold ADDY® Award

### Blog

2014: The Deutsch blog

2013: Tiny Prints blog

### Speaking Engagements

2014: Feminism Is For Everyone (*Panelist*)

2015: How to Win Friends and Pinfluence People (*Speaker*)

## EDUCATION

### Syracuse University Syracuse, NY

September 2002 – May 2006

**Degree:** B.F.A. in advertising design

from the College of Visual and Performing Arts

**Achievements:** Cum laude

**Study Abroad:** Syracuse University in Florence, Italy  
Spring 2005

## FUN FACTS

- Video chatted with astronauts in Space once at SXSW 2014.
- The founder of Pinterest Ben Silbermann once repinned me. NBD
- I am the co-creator of a small beer brand.