



miriam.

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EXPERIENCE

MAY 2015 — PRESENT

The Musary

(Freelance) Creative Director

Lead creative rebranding efforts for this nimble nonprofit that lends instruments to anyone in need. Fulfill design requests on an as-needed basis.

MAR 2016 — APRIL 2020

Ogilvy | Hogarth Worldwide

Digital Designer

Design, layout, and asset creation for banners, emails and microsites in the digital studio.

APR 2016 — JULY 2016

Second Language Design

(Freelance) Associate Creative Director

Lead the company and creative duties while founder was on maternity leave. Managed teams, clients, vendors and proposals.

NOV 2011 — OCT 2015

Launchpad Advertising

Senior Art Director

Integrated campaign and branding work. Supervised creative and production teams in the development of projects.

- 2014 LP SXSW ambassador.

AUG 2010 — NOV 2011

Ogilvy | RedWorks

Art Director

Websites, videos, emails, banners and rich media, that expanded upon campaigns, for a variety of clients.

APR 2008 — JULY 2010

Draft FCB

Junior Art Director

Digital campaigns and websites for Computer Associates plus digital, print and video work for various clients.

DEC 2006 — MAY 2008

Kaplan Thaler Group

Creative Assistant

Mainly administrative work but also offered ideas and art direction skills on some projects.

ABOUT ME

Hi! I'm **Miriam Langsam**, an **Art Director** in NYC with over 10 years of experience. My passion is to work on projects and with brands that make the world a better place.

INTERESTS

Branding / Dogs /
Illustration / Social Justice /
Fiber Arts / Food /
Photography / Beer /
Comedy / MTG /
Thrillers / Sports /
Music / Board Games /
Space /

SKILLS

██████████ Adobe Photoshop
██████████ Adobe Illustrator
██████████ Adobe InDesign
██████ Adobe XD
████ HTML
████ CSS
████ Microsoft Office

EDUCATION

2002 — 2006
Syracuse University
B.F.A. Advertising Design
Cum Laude
SU in Florence Italy (2005)