



# miriam

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## EXPERIENCE

MAR 2016 — APRIL 2020 | OCT 2021 — PRESENT  
**Ogilvy | Hogarth Worldwide**  
*(Freelance) Digital Designer*  
Design, layout, and asset creation for banners, emails and microsites in the digital studio.

MAY 2015 — APR 2020  
**The Musary**  
*(Freelance) Creative Director*  
Lead creative rebranding efforts for this nimble nonprofit that lends instruments to anyone in need. Fulfill design requests on an as-needed basis.

APR 2016 — JULY 2016  
**Second Language Design**  
*(Freelance) Associate Creative Director*  
Lead the company and creative duties while founder was on maternity leave. Managed teams, clients, vendors and proposals.

NOV 2011 — OCT 2015  
**Launchpad Advertising**  
*Senior Art Director*  
Integrated campaign and branding work. Supervised creative and production teams in the development of projects.  
• 2014 LP SXSW ambassador.

AUG 2010 — NOV 2011  
**Ogilvy | RedWorks**  
*Art Director*  
Websites, videos, emails, banners and rich media, that expanded upon campaigns, for a variety of clients.

APR 2008 — JULY 2010  
**Draft FCB**  
*Junior Art Director*  
Digital campaigns and websites for Computer Associates plus digital, print and video work for various clients.

DEC 2006 — MAY 2008  
**Kaplan Thaler Group**  
*Creative Assistant*  
Mainly administrative work but also offered ideas and art direction skills on some projects.

## ABOUT ME

Hi! I'm **Miriam Langsam**, an **Art Director** in NYC with over 10 years of experience. My passion is to work on projects and with brands that make the world a better place.

## INTERESTS

Branding / Thrillers / Food /  
Illustration / Space / Beer /  
Fiber Arts / Music / MTG /  
Photography / Board Games / Sports /  
Comedy / Social Justice / Dogs /

## SIDE HUSTLES

**Aeroplane Brewing Co.** / **Greenpoint Vegan**  
Homebrewing venture / Food blog  
[aeroplanebrewing.com](http://aeroplanebrewing.com) / [greenpoint-vegan.com](http://greenpoint-vegan.com)

## SKILLS

██████████ Adobe Photoshop  
██████████ Adobe Illustrator  
██████████ Adobe InDesign  
■ Adobe XD  
■ HTML  
■ CSS  
■ Microsoft Office

## EDUCATION

2002 — 2006  
**Syracuse University**  
**B.F.A. Advertising Design**  
Cum Laude  
SU in Florence Italy (2005)