



miriam

Art Director

e: mhlangsa@gmail.com | t: 215.850.1610 | w: miriamlangsam.com



EXPERIENCE

MAR 2016 – APR 2020 | OCT 2021 – SEP 2022
Ogilvy | Hogarth Worldwide
(Freelance) Digital Designer

Design, layout and asset creation for banners, emails and microsites in the digital studio for many clients including IBM, Nationwide, Ikea and Workday.

MAY 2015 – APR 2020
The Musary
(Freelance) Creative Director

Lead re-branding efforts for instrument lending nonprofit. Fulfilled design requests on an as-needed basis.

APR 2016 – JUL 2016
Second Language Design
(Freelance) Associate Creative Director

Managed creative, internal team, clients, vendors and proposals while founder was on maternity leave.

NOV 2011 – OCT 2015
Launchpad Advertising
Senior Art Director

Integrated campaign and branding work for clients like Nestle, FairPoint and New Directions. Supervised creative and production teams in the development of projects.
• Selected to be a 2014 LP SXSW ambassador

AUG 2010 – NOV 2011
Ogilvy: RedWorks
Art Director

Websites, videos, emails, banners and rich media for a variety of clients like Amex and Bayer.

APR 2008 – JUL 2010
Draft FCB
Junior Art Director

Digital campaigns, websites print and video work for Computer Associates, HP and other clients.

DEC 2006 – MAY 2008
Kaplan Thaler Group
Creative Assistant

Mainly administrative work but also offered ideas and art direction skills on some projects.

ABOUT ME

Hi! I'm **Miriam Langsam**, an **Art Director** in NYC with over 15 years of experience. My passion is to work on projects and with brands that make the world a better place.

INTERESTS

Food / *Illustration /* **Thrillers /**
Photography / **Music /** *Beer /*
Crafting / *Board Games /* **Branding /**
Pickleball / **Hockey /** *Dogs /*

SIDE HUSTLES

Aeroplane Brewing Co. / **Greenpoint Vegan**
Homebrewing venture / Food blog & social media
aeroplanebrewing.com / *greenpoint-vegan.com*

SKILLS

██████████ **Adobe Photoshop**
██████████ **Adobe Illustrator**
██████████ **Adobe InDesign**
██████ **Adobe XD**
██████ **Adobe Rush**
████ **HTML / CSS**
████ **Microsoft Office**

EDUCATION

2002 – 2006
Syracuse University
B.F.A.
Advertising Design
Cum Laude
SU in Florence (2005)

2021
CalArts Online Coursera
Courses: UX/UI Design
1. UX Design Fundamentals
2. Visual Elements of User Interface Design